



Terms and Conditions – SPAR Inland #SpreadSmiles

As part of SPAR’s commitment to the communities in which it operates, SPAR Inland is encouraging South Africans to join the Smile Squad in making a positive impact on society. SPAR Inland is stepping up to spread a little love and bring smiles to people’s faces with its latest campaign: #SPREADSMILES.

The digital competition (or challenge) has two components – school entries and individual entries.

Digital Competition - The Hashtag Challenge (Individual Entries)

Become part of the Smile Squad with #SpreadSmiles. Share a video that brings happiness and positive changes in your community. Create a video of an act of kindness to #SpreadSmiles and make an impact in the lives of those in need. Your video can be anything you would do to make another person smile.

Create and share your act of kindness moment on either TikTok, Instagram, Facebook and Twitter/X using the #SpreadSmiles and hashtag your favourite SPAR store e.g. #SPARFerndale or #SPARDiepkloof. Entries with no store hashtag will be automatically disqualified.

Participants may enter as many times as they wish, provided each entry is unique. Winners will be selected based on quality of entry:

- Funniest
- Most heartwarming
- Most impactful
- Encouraged the Biggest Smile

The competition is only open to residents in Gauteng, Free State, North West, Northern Cape, and Mpumalanga. Winners will be selected weekly from the videos posted and announced on the SPAR Inland Facebook page. Proof that you reside in the above provinces will be required when announced as a winner.

The winners will receive a SPAR voucher for their contribution to spreading joy and kindness. The prize is 1 (one) of 50 (fifty) SPAR shopping vouchers to the value of R2000 (two thousand).

Winners will be announced every Friday at 14:00

Winners will be announced **ONLY** on the SPAR Inland Facebook page every week till the close of the competition. The Promoter (or its agent) will contact the prize winner on day of draw, should the winner not respond within 72 hours, the prize will be forfeited. It is the entrant’s duty to check every Friday to see whether they have been announced as the winner on the SPAR Inland Facebook page.

If the prize winner cannot be contacted during this period for whatever reason including technical problems, the prize will be forfeited.

All winners will be required to provide their full names and surnames and contact details. The prize voucher must be collected for the winner's local SPAR store, which the Promoter (or its agent) will communicate when contacting the winner.

A participant will not be able to win this competition if they have won a prize on any SPAR competitions within the past 90 days, whether online or via social media platforms.

Digital Competition - The Hashtag Challenge (School Entries)

Schools need to create montage of random acts of kindness performed at their school and post to social media (any of Facebook, TikTok, Instagram or Twitter\X) using #SpreadSmiles, #name of their school and hash tagging the SPAR store closest to their school in their caption (e.g. #SPARFerndale or #SPARDiepkloof). Failure to do so will result in the entry being disqualified.

Schools can enter as many times as possible, provided each entry is unique.

Competition is open to all primary schools and high schools Gauteng, Free State, North West, Northern Cape and Mpumalanga **ONLY**. One school will be chosen as the winner per province, winners will be announced on 10 November after vetting all entries.

Entries can be any random acts of kindness – making a teacher smile, picking up litter, helping a fellow student. Winning school will be based on the quality of its entry. The school in each region that submits the best 'smile' video montage (either the funniest, most heartwarming, most impactful, of which encouraged the biggest smiled), which will win R30,000 (thirty thousand rand).

The video montage must not be longer than 1minute 30 seconds (90 seconds). Schools to post their videos between 25th September and 08th November 2023.

If a school chosen does not comply with these terms and conditions, their entry will be disqualified, and a new winning school will be randomly drawn.

By entering this competition, the school is indicating their agreement to be bound by these terms and conditions. A representative from the school (headmaster, principal, head of department or teacher) in possession of a valid proof of identity may enter the school into the competition.

Schools will need to have a valid bank account and follow all necessary requirements stipulated by The Promoter (or its agent) to claim the prize.

All the school winners will be announced **ONLY** on the SPAR Inland Facebook page on Friday, 10 November 2023.

The promoter is The SPAR Group LTD ("the Promoter").

The promoter is The SPAR Group LTD ("the Promoter").

This promotional competition is open to all South African residents who reside in Gauteng, North West, Free State, Mpumalanga and Northern Cape, people who are 16 years or older **except for school entries**, in possession of a valid proof of identity, except any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.

The competition starts on Monday, 25 September 2023, and ends on Wednesday, 25 October 2023. Any entries received after the closing date and time will not be considered (for individual entries) and for school entries it closes on 08 November 2023.

The Promoter reserves the right to name winners publicly. By entering this promotional competition, prize winners agree to the publication of their names by the Promoter.

Any personal data submitted by you will be used solely in accordance with current South African data protection legislation, the Protection of Personal Information Act, the Consumer Protection Act, and the Promoter's respective privacy policies. The Promoter may contact you for marketing purposes, on the basis that you will have the choice to opt out at each interaction.

The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever.

The Promoter shall not be responsible for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted.

The Promoter reserves the right to disqualify any winner if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.

NOTE: Entries generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, entering service sites or any other automated means and entries or votes by any means that subvert the entry process or do not conform to the terms or spirit of these competition rules, will void the entry and may disqualify the entrant.

No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.

The prize is not exchangeable for cash and is not transferable.

The Promoter reserves the right to use the entries into the competition for publicity purposes in any manner they deem fit, without remuneration being made payable to the winners.

The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in their opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or their agents.

If the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.

Neither the Promoter, their agents, their associated companies, nor any directors, officers, or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential, or otherwise arising from any cause whatsoever, which may be suffered by the participant.

The judges' decision is final, and no correspondence will be entered into.

Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.

This promotion is in no way sponsored, endorsed, or administered by, or associated with META, Facebook, Instagram, Twitter/X or TikTok and participants acknowledge that they are providing information to the Promoter and its agents only and not to telephone networks.

All entrants in this competition release META, Facebook, Instagram, Twitter/X and Tik Tok from all liabilities, claims and responsibilities arising out of or in connection with this competition and these terms and conditions.

If a winner chosen does not comply with these terms and conditions, their entry will be disqualified, and a new winner will be randomly drawn.

By entering this competition, a participant is indicating his/her agreement to be bound by these terms and conditions.

//ENDS